
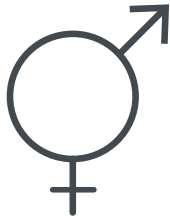





# 06 Supporting the bigger picture

HOW WE SUPPORT THE SDGS	SDG TARGET	LOWELL FOCUS AREA	LOWELL KPI OR ACTIVITY
 <p><b>SDG 1: End poverty in all its forms everywhere</b> Lowell's initiatives that improve financial security and tackle debt for vulnerable customers can contribute to reduced levels of poverty and increased economic stability.</p>	<p><b>1.2:</b> By 2030, reduce at least by half the proportion of men, women, and children, of all ages living in poverty in all its dimensions, according to national definitions</p>	<p><b>Better for Customers</b> Supportive and personalised debt resolution for all.</p>	<p>The number of customers who became debt-free with Lowell in 2024.</p>
 <p><b>SDG 5: Achieve gender equality and empower all women and girls</b> As a company with a majority of female Colleagues, we are focussing on improving gender diversity among our senior management and executive levels to ensure that women have equal participation in decision making.</p>	<p><b>5.5:</b> Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.</p>	<p><b>Better for Society</b> Put people first to build a stronger business and society.</p>	<p>Gender diversity across the organisation. Gender diversity in senior management.</p>
 <p><b>SDG 8: Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all</b> Lowell enables broader financial health for customers through the services and support we provide.</p>	<p><b>8.10:</b> Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all.</p>	<p><b>Better for Customers</b> Supportive and personalised debt resolution for all.</p>	<p>Offer a range of debt support tools and services by region.</p>
 <p><b>SDG 13: Take urgent action to combat climate change and its impacts</b> Lowell's ambition to become net zero by 2040, and use 100% renewable electricity by 2025, demonstrates our commitment to combat climate change.</p>	<p><b>13.2:</b> Integrate climate change measures into national policies, strategies and planning.</p>	<p><b>Responsible Business</b> A resilient and efficient business, supporting a low carbon world.</p>	<p>Greenhouse gas emissions (Scope 1, 2 and 3). % renewable electricity.</p>
 <p><b>SDG 17: Strengthen the means of implementation and revitalise the global partnership for sustainable development</b> By contributing to wider financial knowledge and improving sector standards, Lowell encourages partnerships and sustainable financial development.</p>	<p><b>17.17:</b> Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.</p>	<p><b>Better Ethics and Understanding</b> Set the highest standards and build a positive sector. <b>Better for Society</b> Put people first to build a stronger business and society.</p>	<p>Improve sector insight and understanding. Contribute to wider societal knowledge on financial vulnerability and debt management.</p>